PAPILLION CREEK
WATERSHED PARTNERSHIP

MEETING MINUTES

Communication Team Meeting
January 17, 2008 – 10:00 AM to 12:00 PM – Board Room
Natural Resource Center, 8901 S 154th Street, Omaha, NE

Attendants:

The following were in attendance: Steve Wolf (IMS), Emmett Egr (PMRNRD), Jim Kee (Omaha), Marty Grate (Omaha), Nina Cudahy (Omaha), Paul Woodward (PMRNRD), Amanda Grint (PMRNRD), Kent Holm (Douglas Co), Phil Young (IMS), Laurie Carrette Zook (HDR), and Marlin Petermann (PMRNRD)

Purpose

A meeting of the Communication Team was held on the above date in order to discuss topics stated in the attached agenda. The meeting began at approximately 10:00 AM.

1. Introductions

- Marlin Petermann (P-MRNRD) opened the meeting and handed out an article from the January 17, 2008 Omaha World Herald. The article described the February 2nd elected officials meeting and the PCWP public forums. An agenda, sign-up sheet, and handouts were also distributed.

2. Watershed Studies

- *1 on 1 Communication*

  Paul Woodward (PMRNRD) briefed the group on the progress of the one on one communications. Paul distributed a list of elected officials and notes regarding the date that they had been briefed. A meeting is set up with the Bennington City Council for January 21, 2008 at 4:00 pm. Nina Cudahy (Omaha) and Kent Holm (Douglas Co) indicated that they had a meeting on a roadway project in Bennington and the participants expressed an interest in innovative stormwater designs. Dave Petrocchi (Bellevue) is helping to set up a meeting with the Bellevue City Council.

  Discussion was held regarding the February 2nd elected officials meeting. Kent Holm (Douglas Co) noted that the communities in the lower region of the watershed should talk with the communities in the upper reaches to discuss each community's concerns. Emmett Egr (PMRNRD) gave an update on the number of elected officials who have responded for

the Elected Officials meeting. Emmett will bring a list to the PCWP meeting on January 24th but currently there have been ten positive responses.

- *Speakers Bureau*

  Amanda Grint (PMRNRD) gave an update on the speakers bureau flyer stating that speakers are available. The letter, which also lists the public forum dates and locations, was mailed to civic groups approximately 1 week prior to this meeting. The same letter will go to Home Owners Associations this week. To date, there has been no response.

- *Preparation for Public Forums*

  Meeting Details
  The layout and details for the public forums were discussed. The meetings will be an open house setting with five displays, a sign in table and a public comments table in the middle. The public comment table will provide two options for submitting comments, there will be written forms and computers available. Jim Kee (Omaha) will bring the computers and provide the online programming for the public to enter comments. The group decided that refreshments would be provided at the meetings, coffee, water and cookies. Two partnership members will be at each display table to answer questions and present the information. Amanda Grint and an IMS staff member will visit all the sites and discuss details and gather any necessary information.

  Plan for news release, publications, invitations
  The group decided that individual invitations were not feasible for this meeting. IMS will put together an action plan and distribute to the group. It was decided that an Omaha World Herald full page ad would be a good means to get the message across. Emmett Egr (PMRNRD) noted that the cost for a full page ad is approx. $8-10K per day. Community calendars/bulletins, radio announcements, press releases, and a poster with the meeting purpose and dates were the other items that the group felt should be included in the plan. IMS is going to draft a poster for the group to review, this poster could be used for an announcement and also for the OWH advertisement. For those meeting locations that have marquis available, we will ask that a meeting announcement be posted on the day of the meeting. The PMRNRD will also email the poster announcement to email lists that exist from anyone attending PCWP meetings in the past and a few individuals who signed up to receive information at the West Papio Flood Map meeting.

  Boards, fact sheets, and other presentation materials
  It was discussed that as soon as results were available work shall begin on the final boards and fact sheets. The result information will be presented to the Partnership on the January 24th meeting.

3. Other Items of Interest

- February 13th is the Erosion Control Seminar. It is from 8:00 AM to 12:00 PM at Holiday Inn Central on 72nd and Grover.

6. Next Meeting Date

- The next Partnership meeting is scheduled for Thursday, January 24, 2008 at 10:00 AM at the NRD office.

- The next Communications Team meeting is scheduled for Thursday, January 31, 2008 at 10:00 AM at the PMRNRD office.

7. Adjourn

- The meeting adjourned at approximately 12:00 PM. An agenda, attendance list, and the handouts passed out at the meeting are available upon request.

Please contact Amanda Grint at 444-6222 regarding any questions or comments concerning these meeting minutes.