PAPILLION CREEK
WATERSHED PARTNERSHIP

MEETING MINUTES

Communication Team Meeting
February 12, 2008 – 2:00 to 4:00 PM – 5th Floor Conference Room
HDR Office, 8404 Indian Hills Drive, Omaha, NE

Attendants:

The following were in attendance: Paul Woodward (PMRNRD), Lyle Christensen (HDR), Marty Grate (Omaha), Kent Holm (Douglas County), Steve Wolf (IMS), Nina Cudahy (Omaha), Paul Dierking (HDR), Laurie Carrette Zook (HDR), Amanda Grint (PMRNRD) and Marlin Petermann (PMRNRD)

Purpose

A meeting of the Communication Team meeting was held on the above date in order to discuss topics stated in the attached agenda. The meeting began at approximately 2:15 PM.

1. Introductions
   - Paul Woodward (PMRNRD) opened the meeting by distributing the Open House posters for everyone's review.

2. Watershed Studies

   - *Media Outreach for Public Forums*
     The poster notification for the public forums was reviewed by the group. Prints will be made at the PMRNRD office and given to the partnership representatives to post in public buildings within their jurisdiction. Discussions on where to post the flyers included libraries, senior centers, and schools along with any other location at the community's discretion. Copies will be given to the partnership members at the Erosion Control Seminar on February 13th and at the partnership meeting on Feb. 15th. A poster will be placed at the sign in table at the Feb 13th seminar and the PCWP will also have a booth there. The flyer will also be emailed to a compiled list of all individuals who have attended partnership meetings in the past as well as the individuals who signed up for the notification at the West Papio Flood Map Open House.

     Posting a message on the Crossroads Mall Marquee was discussed. The cost is approximately $200 per ad and was thought to be a fairly effective form of outreach for the World of Water. Amanda Grint (PMRNRD) will look in to this option for the open houses.

     A full page OWH advertisement will not be printed due to cost. A public notice will be posted for all open houses in the classified section of the OWH. The partnership will focus on the weekly publications for articles and advertisements. Emmett Egr (PMRNRD) will send news release and media packets out tomorrow.

Steve Wolf (IMS) is in the process of working with Emmett Egr (PMRNRD) to contact or follow-up with all other potential media outlets.

Paul Woodward (PMRNRD) has posted the open house dates to the community calendars of the major television stations and community websites.

Jim Kee (Omaha) has a database designed for the public to enter comments via the computer at the open houses. Nina will have him send the file to the PMRNRD so that they can load to their computers for use during the meetings.

- *Outreach Materials*

  The final fact sheet and results display were distributed for review. The group reviewed the materials and it was announced that the changes would be incorporated and sent back to the group for a last check. The deadlines for printing the materials are such that any comments on the board need to be by 10:00AM on Thursday Feb 14th and the fact sheet by Friday, Feb 15th. Paul Woodward (PMRNRD) asked that everyone review the drafts as soon as they get them.

- *Public Forum Meeting Details*

  Amanda Grint (PMRNRD) noted that we still need volunteers to work at the forums. The sign-up sheet was passed around again. The group discussed some details of the upcoming public meetings. The issue of how comments would be addressed, how we respond to frequently asked questions, etc. It was determined that Amanda Grint (PMRNRD) and Laurie Carrette Zook (HDR) would put together some information for the individuals working the meetings. This packet would include contact information, fact sheets, the station that the individual would be working, and the answers to some FAQs. These will be distributed at the next Partnership meeting.

3. Other Items of Interest

- February 13th is the City of Omaha Erosion Control Seminar. It is from 8:00 AM to 12:00 PM at Holiday Inn Central.

6. Next Meeting Date

- The next Partnership meeting is scheduled for **Friday, February 15, 2008 at 10:00 AM at the NRD office**.

7. Adjourn

Please contact Amanda Grint at 444-6222 regarding any questions or comments concerning these meeting minutes.